

PEARLS

FOR YOUR PRACTICE™



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Bio/Screen oral exam light by AdDent Inc.

I don't have to tell you what an epidemic oral cancer is. One person dies of oral cancer every single hour of every single day. Sadly, it frequently takes a celebrity to be afflicted with an illness before the public takes notice, but despite Tony Gwynn, Roger Ebert, and Michael Douglas, I still don't see anyone wearing special ribbons for oral cancer awareness.

On the other hand, I can't watch the NFL in October without seeing pink everywhere for breast cancer awareness. I don't know anyone who isn't aware of breast cancer, yet much of the public is blissfully unaware of oral cancer. We need to do a better job of informing and screening our patients. The Bio/Screen oral exam light by AdDent Inc. is a great tool for addressing this problem in your practice.

Many other oral cancer screening aids can be cumbersome to use, requiring you to turn off the operator



lights and remove your loupes to put on special glasses. That's a pain. Not to mention, removing your loupes and putting them back on so many times during the day increases wear and the risk of breakage. In my office, adjuncts like that end up in the drawer after about a week, never to see daylight again. The Bio/Screen oral exam light makes things so much simpler.

The light is wireless and rechargeable, and it's made from sturdy aluminum, which feels great in my hand. With this

handheld device, you don't have to turn off the overhead lights or take off your loupes. To use it, you simply turn on the device and look through the view finder in the middle of the light, just as you would look through a magnifying glass. If epithelial dysplasia is present, it will show up in dark spots. Catching abnormalities at the dysplasia stage is important to positive outcomes for patients. Early detection is key with oral cancer, but unfortunately, too many lesions are detected too late.

My patients have been curious about the Bio/Screen exam light. When I tell them, it raises awareness of oral cancer, and they seem to appreciate the extra vigilance. Also, after screening, you can submit a D0431 code to the patient's dental insurance for reimbursement, so this can become a productive adjunct for you.

All in all, my experience with the Bio/Screen has been very positive. Line-drive base hit to center field for AdDent!

AdDent, toll free: 855-211-3413 – web: www.addent.com

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